

The Sponsors of Brave campaign - 1st nominee of the week Dr Liana Roodt

Doctor Liana Roodt found her calling in changing the lives of breast cancer patients. After witnessing the saddening, stretched out and complicated hoops cancer patients in the public health sector had to jump through for treatment, Dr Roodt felt that something needed to be done to help these patients. This is when she founded the NGO Project Flamingo as a means to alleviate the waiting time and trauma of seeking cancer treatment in the public health sector. She aims to not only reduce the surgical waiting time for patients but also offer them psychological support during the treatment process.

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