

LG to release award-winning S95QR Sound Bar in South Africa this March

Global electronics brand LG has announced it will soon be releasing a new range of sound bars in South Africa. These premium audio products will hit our stores in March 2023 and are a must-have for audiophiles everywhere. One of the sound bars we can look forward to in this range is the eagerly anticipated flagship model, the LG S95QR.



Experience award-winning smart sound

The LG S95QR Sound Bar is the complete package when it comes to quality audio. Its list of sound-enhancing features is long: 9.1.5 channel audio, 810W of power, triple up-firing channels, as well as Dolby Atmos, DTS:X, and IMAX Enhanced for an unparalleled cinematic experience. It's the world's first sound bar to feature a centre up-firing driver – expect immersive audio with crystal-clear voices and a wider soundstage. The up-firing channels send audio above and around you, so you really feel at the centre of the sound. Partner this with the high-resolution audio of Meridian sound technology and it produces incredibly realistic, undistorted surround sound, even at high volumes.

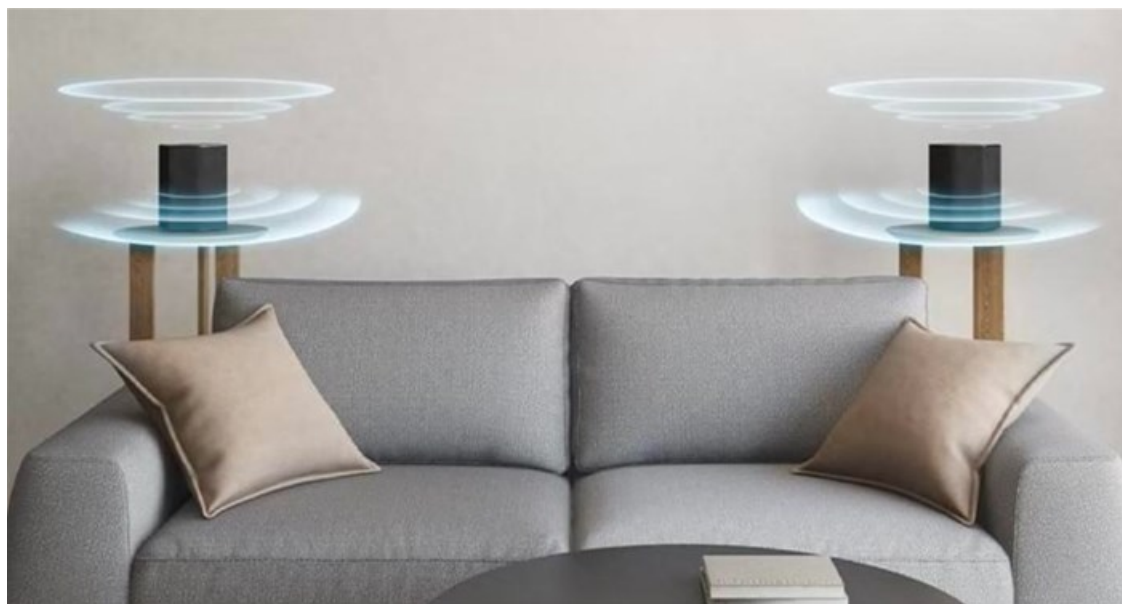
“ ... it might be the best Sound Bar yet for positional audio ... ”

The system includes two 3-way rear up-firing speakers and a powerful subwoofer. The 3-way rear speaker kit delivers six channels of sound and offers a wider soundstage, with sound covering an impressive 135 degrees. This means that you can place them freely in your space, giving you the flexibility to perfect your home cinema set up in a way that works for you. The wireless subwoofer and larger built-in woofer have no trouble hitting those low notes thanks to increased volume, sound pressure, and bass quality transmitted over longer distances. You'll feel and hear stronger, deeper, more resonant bass in your favourite songs and movies.

The S95QR has been met with rave reviews internationally. It made *T3*'s list of [CES 2022](#) favourites, with the review site giving it the title of best sound bar, stating that 'it might be the best Sound Bar yet for positional audio'. UK-based *Stuff* gave it a rare 5/5 rating, calling it '[a near perfect surround sound option for your home cinema](#)'.

The S95QR takes everything that we associate with the LG sound bars – high quality, realistic audio, perfect surround sound – and elevates them, providing listeners with a peerless audio experience.

The [LG S95QR](#) Sound Bar will retail for R22,999.



Enjoy top-quality audio

The LG S95QR will be joined by three other sound bars launching in South Africa in March. The S75Q and S65Q both offer a fully immersive experience thanks to high-resolution sound audio. Meridian Sound Technology takes your music enjoyment to the next level and an AI processor analyses the content you love to deliver clearer, better sound.

The 380W S75Q Sound Bar with 3.1.2 channel audio breathes life into every piece of music thanks to two up-firing Dolby Atmos speakers. These up-firing speakers provide jaw-dropping surround sound and a full audio performance, with sound travelling up and around the room. They're designed to wow and change the way you experience movies, series, games, and so much more.

The 420W S65Q Sound Bar with 3.1 channel audio is great for movie watching and listening to music.

The [LG S75Q](#) Sound Bar will retail for R8,999.

The [LG S65Q](#) Sound Bar will retail for R6,999.

The LG SQC1 Sound Bar is a great option for spaces that require something compact. But it still packs a powerful punch. This 160W speaker offers rich sound in a compact body. Thanks to an impressive wireless subwoofer, you'll also enjoy

superb bass without the wires.

The [LG SQC1](#) Sound Bar will retail for R2,999.

LG sound bars are designed to match and enhance your LG TV. But whether you connect one of these sound bars to an LG TV or another device, they're guaranteed to provide a fully immersive audio experience.

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