

Sterkla appoints Tribeca Public Relations as its PR agency

Sterkla, a mobile coaching app has appointed Tribeca Public Relations as its PR agency.

Tribeca will assist Sterkla with all communications and media relations as the company expands its app development to connect members and allow them to interact with coaches anytime, anywhere via their smart device.

Sterkla was launched in 2018 and connects qualified and experienced coaches with people seeking professional support in various areas of their lives, be it health and wellness, leadership, parenting, business, addiction, spiritual, relationships, retirement and more.

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