

# Castle Lite Say Freeze Campaign launch

The 1st of March is not a date that is synonymous with Sub-Zero temperatures in Johannesburg, considering that it is still summer.



But this last Thursday, 1 March 2012, 200 guests, including celebrities A.K.A, Tbo Touch, Roger Goode, Trevor Gumbi, DJ Naves, DJ Sphectacula, Sonia Booth, DJ Speedsta, Donald Moatshe, Gilan Gork, Jason Greer, Naomi Noinyane, Pearl Modiadie, Tshepo Lerole, Tebogo Lerole, Lerato Kganyago, Pearl Thusi, Fezile Makhanya and Psyfo got to experience a winter wonderland like no other at the launch of the Castle Lite "Say Freeze" campaign at Avalanche Ski Slope in Cedar Square, Johannesburg.

For more, visit: <https://www.bizcommunity.com>