

Burson-Marsteller Africa CEO to deliver 2017 Maggie Nally Memorial Lecture

Burson-Marsteller Africa chairperson and CEO, Robyn de Villiers will deliver the 2017 Chartered Institute of Public Relations International (CIPRI) Maggie Nally Memorial Lecture in the Palace of Westminster in London. De Villiers's address will focus on his experience in Africa's communication landscape as well as the development of the PR industry on the continent.

This annual event is organised by CIPRI and is held in honour of CIPRI's first female president and a prominent PR practitioner, Maggie Nally.

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