

Tribeca hires 2 account managers

Mbali Khumalo and Tshegofatso Mashala have been hired as account managers by Tribeca, adding new talent and personality to its agency teams.

Khumalo has experience in B2B, corporate and social responsibility PR consulting, as well as managing media relations and other associated activities, although she got her start in public relations as an intern and then account executive at a multinational PR agency.

Mashala worked for a well-known sports and entertainment marketing agency, servicing clients such as Nedbank, Sasol, and Telkom.

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