

Park Inn by Radisson appoints C.S.A.

Communication Services Africa, the media specialist and communication strategist division of Celebrity Services Africa (C.S.A.), has been appointed as the PR agency of record for the new Park Inn by Radisson Cape Town Foreshore.

C.S.A. has also taken on publicity responsibilities for the Artscape's Imvelo Heritage Festival.

Corrected at 11:30 on 2 September 2011.

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