

New Africa appointments for Nokia



Delia Sieff, head of Nokia communications for sub-Saharan Africa has been appointed head of communications for the Middle East and Africa. Sieff joined Nokia in February 2008 and now takes over responsibility for nine key sub-regions comprising around 25 countries across MEA. Tania Steenkamp, who previously headed up communications in South Africa, now moves to the role of social media communications manager for the Middle East and Africa. In her new role, she will oversee the progress of social media integration in Nokia's operations across Africa and the Middle East

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