

Cadbury increases the block size on the Cadbury Dairy Milk 80g slab

Based on consumer preference, Cadbury has increased the block size on the Cadbury Dairy Milk 80g slab, moving from 3.8g to 5.7g per block to produce a new 14-block slab. The new designs are now available at all major retailers across the country and apply to all Cadbury Dairy Milk variants.

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