

Nairobi hosts digital content summit

Ignite Consulting, in conjunction with AITEC East Africa, is hosting a summit focusing on local content innovation, in order to engage participants in dialogue and action planning. The Developing Local Internet Content Summit 2009 will take place at the Windsor Golf Hotel, Nairobi from 7 - 8 August 2009.



Thought-leaders, community leaders and entrepreneurs, business leaders, ICT specialists, development partners, social change professionals, youth and rural leaders are invited to participate, contribute and learn from the interactive sessions over two days.

Participants will:

- Engage in high-level dialogue with their peers on innovation.
- Explore and understand the web content needs of business and local communities throughout Kenya.
- Discover the common positive themes that drive the need for local content.
- Collaboratively discuss actionable ideas to serve local content needs.
- Design plans for implementation and follow-through.

For more information, go to www.aitecafrica.com.

For more, visit: <https://www.bizcommunity.com>