

Sanofi's Essentiale Extreme brand appoints Hoorah Digital

Sanofi's Essentiale Extreme has appointed Hoorah Digital as its digital marketing agency.

As its digital marketing agency, Hoorah Digital will work on brand strategy development, creative design (video production, campaign key visuals, digital banners, 3D animation, social media creative, point of sale materials, in-store materials, healthcare practitioner materials, internal training materials), website management, social media community management, as well as a complete e-commerce strategy development.

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