

## Emote partners with Hootsuite

Emote has been appointed as a Hootsuite Platinum Solution Partner for Africa. Emote is a newly formed digital agency, carved out of ad tech company Popimedia, and Hootsuite is the world's most widely used platform for managing social media. Hootsuite will provide Emote's clients with the ability to launch social media strategies, identify and grow new audiences, and distribute targeted messages.

For more, visit: <https://www.bizcommunity.com>