

## Watch the great Wildebeest migration live broadcast

The great wildebeest migration will be broadcast on Periscope (<a href="www.periscope.tv">www.periscope.tv</a>) and YouTube Live Steaming, with viewers able to experience the 7th wonder of the natural world on their mobile phones, tablets or computers for a whole week.



The wildebeest migration is a major event in Kenya and the Masai Mara's ecosystem, and one of the most unique wildlife experiences on the planet. The live broadcast will allow people all over the world to get a taste of its magnificence, and to experience the true luxury experience of staying in the Mara and viewing nature at its very best.

Broadcast by the HerdTracker team in partnership with MakeitKenya.com viewers will be taken on a one-week journey to experience the magic of safari, with two daily broadcasts each morning and evening. Join the team on their game drives, witness the phenomenon of river crossings, learn about the wildlife of the great plains of Kenya and find out more about life in the Masai Mara from special guests each evening.

To watch the live broadcasts, which will last between 10-20 minutes twice-daily, visit <u>discoverafrica.com/herdtrackerlive</u> and register your email address to receive reminders for live broadcasts, which will be hosted live on <u>periscope.tv/herdtracker</u> and the live safari microsite. You can also follow <u>@herdtracker</u> and <u>@makeitkenya</u> on Facebook and Twitter for notifications on when broadcasts are going live.

Your safari hosts will be Carel Verhoef and Andre Van Kets of DiscoverAfrica.com and co-creators of the HerdTracker migration app. HerdTracker allows people to track the migration in real time on aGoogle Map throughout the year to identity the best time of year to see the great migration.

The broadcasts will also be available to watch on Discover Africa.