

## New Media promotes Megan Singh to head of business intelligence

New Media recently promoted Megan Singh to head of business intelligence. Since joining New Media in 2013, Singh has developed a strong analytics and insights capability, helping the agency grow into a leader in this area.

She leads a research and insights team with a mandate of ensuring only the highest-quality data is used to drive business decisions and shape client content strategies.

For more, visit: https://www.bizcommunity.com