

New appointments at Ringier Africa and Asia Pacific

Ringier Africa and Asia, branches of the Swiss international operating media company Ringier AG, have expanded their portfolios to incorporate new personnel.

- Leonard Stiegeler, former general manager of Ringier Nigeria and head of Ringier West Africa has been appointed to the new position of general manager Ringier Africa.
- Former head of new business implementation Ringier AG, Florent de Rocca-Serra will take the new position of general manager Ringier Asia Pacific.
- Jessica List, formerly part of Ringiers M&A and business development team will take the new position of CFO Africa.
- Jessica Stiles, former head of marketing international markets becomes CMO Africa and Asia.
- Robin Lingg, who has been elected to the group executive board of Ringier AG in December
- Mark Slade, former head of the digital marketing agency RDM in Nigeria, will take over the position as general manager ringier Nigeria.

Ringier Africa also appointed four new teams to run the following business models: classifieds, content, e-commerce and digital marketing. Each team will oversee the models' marketing, business operations and product development.

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