

SA dominates Wan-Ifra 2023 Africa Digital Media Awards

The Wan-Ifra digital media finalists have been named with South Africa dominating the categories.



Source: © Rxabay pexels The Wan-Ifra Digital Media Awards Africa finalists have been announced

Netwerk24 leds the way with six finalists followed closely by News24 together with Daily Maverick with five finalists each. Food for Mzansi boasts four finalists and Mail & Guardian one.

The winners will be announced on 13 April.

Best data visualisation

• Project Name: Beurtkrag-mylpaal: SA al vanjaar 2400 uur in duisternis (Blackouts milestone: SA in the dark for 2400 hours sofar this year)

Company: Netwerk24
Country: South Africa

• Project Name: Die Kragkrisis Regstreeks (The Electricity Crisis Live)

Company: Netwerk24
Country: South Africa

• Project Name: Netwerk24's special pop-up mini-sites

Company: *Netwerk24* Country: South Africa

Best in audience engagement

• Project Name: Live journalism webinars

Company: Daily Maverick
Country: South Africa

• Project Name: Let's talk about it, News24's TikTok

Company: News24, Media24

Country: South Africa

• Project Name: Pulse Kenya

Company: Pulse Country: Nigeria

Best news site

• Project Name: www.foodformzansi.co.za

Company: Food For Mzansi

Country: South Africa

• Project Name: Netwerk24 - Building a digital future for quality Afrikaans journalism

Company: *Netwerk24*Country: South Africa

• Project Name: News24: South Africa's most trusted news website

Company: News24, Media24

Country: South Africa

Best use of video

• Project Name: Documentary | When the Rains Came

Company: News24, Media24

Country: South Africa

• Project Name: Watch | Documentary: Killed For Being Queer

Company: News24, Media24

Country: South Africa

• Project Name: Marikana: South Africa's dark heart

Company: *Mail & Guardian*Country: South Africa

Best digital subscription initiaitve

• Project Name: Maverick Insider Marketing

Company: Daily Maverick
Country: South Africa

Project Name: Netwerk24 Audiobooks – Exclusive audiobooks in Afrikaans

Company: *Netwerk24*Country: South Africa

• Project Name: Minder as Niks | Online web murder-mystery series

Company: Netwerk24
Country: South Africa

Best newsletter

• Project Name: Your Questions Answered (YQA)

Company: Daily Maverick
Country: South Africa

• Project Name: Farmer's Inside Track newsletter

Company: Food For Mzansi
Country: South Africa

 Project Name: Good Morning, SA Company: News24, Media24

Country: South Africa

Best podcast

• Project Name: The Highwaymen: A Daily Maverick podcast

Company: *Daily Maverick*Country: South Africa

• Project Name: Farmer's Inside Track podcast

Company: Food For Mzansi
Country: South Africa

• Project Name: Health For Mzansi podcast

Company: Food For Mzansi
Country: South Africa

Best trust initiative

Project Name: ANC Elects 2022
 Company: Daily Maverick
 Country: South Africa

Project Name: Legit.ng Media Literacy Campaign

Company: GMEMCountry: Nigeria