

APO announces partnership with NewsBank

APO (African Press Organization), the sole press release newswire in Africa and the global leader in media relations relating to Africa, have announced an alliance with NewsBank, one of the world's premier information providers for more than 40 years, to provide Africa-related news releases to millions of students, colleges and universities, schools, public and private libraries, professionals, and researchers around the world.

"NewsBank is proud to add the high-quality news content published by APO to our growing collection of Africa-related content," says Chuck Palsho, Chief Content Officer at NewsBank. "Millions of students and library patrons around the world will be able to use this content for their studies of the African nations, global policies and finance, and more. We are looking forward to partnering with APO."

For more information visit www.apo-opa.com and www.newsbank.com.

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