

Tank to form part of Grey Group Canada

Global marketing communications company, Grey Group has acquired the Canadian full-service healthcare and consumer agency, Entreprise de Communications Tank Inc. (Tank). Grey Group is owned by British advertising company, WPP which will expand its presence in Canada with this acquisition.

Tank, based in Montreal, will hold onto its name and form part of Grey Group Canada. Tank was established in 2007 and employs 120 people.

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