

'Down under' for Espial

Johannesburg-based design agency Espial has been appointed as brand partner to VPASP.com, one of the world's largest digital shopping technology developers, located in Sydney, Australia. Espial will revamp VPASP.com's corporate identity and roll out the new look into all collateral. Espial is no newcomer to the Australian market: it previously designed the complete corporate identity for Super Group subsidiary Fleet Australia.

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