

Anti piracy campaign wins again



TBWA\Hunt\Lascaris Johannesburg's Tsotsi Anti Piracy Campaign took first place in the Creative Circle "Ad of the Year" outdoor category earlier this week. The campaign has previously taken gold at both The Loeries Awards and Cannes, and its PR campaign has won many awards, including the Diamond Awards for Best Practice in Marketing. Most recently, the campaign has also been awarded Best Ad Campaign within the TBWA Network worldwide.

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