

Bookings for AdFocus still open

The annual AdFocus, co-edited by Financial Mail's David Furlonger and Jeremy Maggs, takes the best bits out of both The Annual and AdFocus books, producing one of the most comprehensive brand communications review of the industry.

Published at the end of November, the book has grown to 200+ pages with a print run of 14,000 - 12,000 copies will be bagged with the Financial Mail to all subscribers, with an additional 2000 copies sent to Maggs' database. Bookings are open until 9 October 2015 for a spot in the 2016 edition. For more information, email Cortney Wright on cortney@thefuture.co.za.

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