

Danielle Sneiders is HelloFCB+'s new MD

Danielle Sneiders has been appointed as the new HelloFCB+ managing director, replacing Robyn Campbell who joined Machine_, reports *MarkLives.com*. Sneiders brings in over 20 years of management and operational experience to the ad agency, having previously worked at Ogilvy, Net#Work BBDO Johannesburg, and MorrisJones & Co.

She has also worked as the director for new business development and as a managing partner at the now-defunct The Jupiter Drawing Room Johannesburg. "I look forward to continuing my journey with HelloFCB+'s talented people and its impressive client portfolio," Sneiders said.

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