

New campaign for DeBeers



Namibia's outdoor advertising company Alliance Media has launched a new campaign for DeBeers, which has been rolled out in the airports of Namibia as well as on certain key roadside sites. Colette Roberts, client service executive of Alliance Media South Africa says they were able to provide the client with new and exciting media such as floor graphics and new large format outdoor that had never been used in Namibia before.

For more, visit: <https://www.bizcommunity.com>