

## Enterprise IG expands into Egypt

Enterprise IG has extended its reach into Northern Africa through a joint venture with leading Egyptian management consultancy LOGIC Consulting Group to form LOGIC Enterprise IG. Situated in Cairo, LOGIC Enterprise IG will offer a full portfolio of brand strategy, design and engagement services, drawing world-class expertise from the network of Enterprise IG offices globally and backed with LOGIC Consulting Group's solid understanding of the Egyptian market. LOGIC Enterprise IG forms the 27th office in the Enterprise IG global network.

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