

# 2012 Most Popular lists for Bizcommunity Retail

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7 Jan 2013

Here they are, [Bizcommunity.com Retail](http://Bizcommunity.com Retail)'s 2012 lists of most popular articles and those that drew the most comment.

## Our most-read stories

|     |   |             |
|-----|---|-------------|
| 1.  | <a href="#">[2012 trends] 12 FMCG social, digital, mobile trends for 2012</a> - Steve Cragg               | 12 Jan 2012 |
| 2.  | <a href="#">Hansa hunts for the Next Beeg Dreamer</a>   | 16 Jul 2012 |
| 3.  | <a href="#">Petrol price to increase by 71 cents</a>  | 02 Apr 2012 |
| 4.  | <a href="#">[2012 trends] Loyalty programme trends for 2012</a> - Greg Whitfield                          | 16 Jan 2012 |
| 5.  | <a href="#">Topshop coming to SA in November</a> - Zeenat Moorad  | 30 Jul 2012 |
| 6.  | <a href="#">Party hell in Durban costs tenant R16 000</a> - Canaan Mdletshe and Nivashni Nair             | 31 Aug 2012 |
| 7.  | <a href="#">Burger King to open in South Africa</a>   | 08 Nov 2012 |
| 8.  | <a href="#">Topshop opens in Sandton City</a> - Zeenat Moorad   | 22 Nov 2012 |
| 9.  | <a href="#">Seven reasons why retailers should use digital direct marketing</a>                           | 08 Oct 2012 |
| 10. | <a href="#">Jacobs Coffee rolls back the years with Parkhurst pop-up store</a> - Kraft Foods South Africa | 28 May 2012 |
| 11. | <a href="#">South Africa's Biggest Loser launches low-carb range</a>                                      | 30 Jan 2012 |
| 12. | <a href="#">Mr Price online offering goes live</a> - Zeenat Moorad  | 30 Jul 2012 |
| 13. | <a href="#">Platinum Label Johnnie Walker goes for R76k</a>   | 03 Oct 2012 |
| 14. | <a href="#">Mandela birthday coins increase in value</a>  | 09 May 2012 |
| 15. | <a href="#">Petrol price to decrease, diesel to rise</a>  | 05 Nov 2012 |

## Our most-commented-upon stories

|     |   |             |   |
|-----|---|-------------|---|
| 1.  | <a href="#">Townships not over shopped, wealthier Gauteng suburbs are</a>       | 14 Feb 2012 | 5 |
| 2.  | <a href="#">Seven reasons why retailers should use digital direct marketing</a> | 08 Oct 2012 | 4 |
| 3.  | <a href="#">Shop at Woolies through Facebook</a>                                | 11 Jan 2012 | 3 |
| 4.  | <a href="#">Service not price wars key to competing against Wal-Mart</a>        | 16 Mar 2012 | 3 |
| 5.  | <a href="#">Can you hear your brand?</a>  | 16 Apr 2012 | 2 |
| 6.  | <a href="#">Virtual call centres open up possibilities for SMEs</a>             | 25 Apr 2012 | 2 |
| 7.  | <a href="#">Why dogs can't meow</a>   | 08 May 2012 | 2 |
| 8.  | <a href="#">eBay e-commerce platform available in SA</a>                        | 01 Mar 2012 | 2 |
| 9.  | <a href="#">Tlale in retail fashion deal</a>                                    | 01 Mar 2012 | 2 |
| 10. | <a href="#">Unpacking on-pack trends</a>  | 06 Mar 2012 | 2 |

## Our most-read contributors

|    |                                    |
|----|------------------------------------|
| 1. | <a href="#">Steve Cragg</a>        |
| 2. | <a href="#">Greg Whitfield</a>     |
| 3. | <a href="#">Toby Shapshak</a>      |
| 4. | <a href="#">Colin Ramparsadh</a>   |
| 5. | <a href="#">Andre Redelinghuys</a> |
| 6. | <a href="#">Martin Rose</a>        |
| 7. | <a href="#">Gwen Watkins</a>       |
| 8. | <a href="#">Abey Mokgwatsane</a>   |
| 9. | <a href="#">Nicola Gross</a>       |

|     |                                   |
|-----|-----------------------------------|
| 10. | <a href="#">Jolande Duvenhage</a> |
|-----|-----------------------------------|

## Our most-viewed press offices

|     |  |
|-----|--|
| 1.  | <a href="#">Kraft Foods South Africa</a> |
| 2.  | <a href="#">Fore Good</a>                |
| 3.  | <a href="#">IMPERIAL Logistics</a>       |
| 4.  | <a href="#">Tiger Wheel &amp; Tyre</a>   |
| 5.  | <a href="#">Nampak</a>                   |
| 6.  | <a href="#">Rentokil</a>                 |
| 7.  | <a href="#">Bletchley Park</a>           |
| 8.  | <a href="#">PriceCheck</a>               |
| 9.  | <a href="#">Private Property</a>         |
| 10. | <a href="#">Vital Health Foods</a>       |

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▪ **Share in the sharing economy on Biz** 28 Feb 2024

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