

Exciting Audiovision Sound Emporium set to draw crowds at Cape Homemakers Expo

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One of the highlights on this year's Cape calendar must be the newly established Audiovision Sound Emporium at the Cape Homemakers Expo. Taking place from 1 to 4 September 2005 at the Cape Town International Convention Centre (CTICC), the Sound Emporium promises to offer visitors a massive range of the very best digital home entertainment, sound distribution and digital imaging products.

Products on display will include portable digital media players, digital cameras, plasma and LCD televisions, home theatre systems, DVD hard disc recorders, as well as audio distribution systems - all from the leaders in their respected fields such as Sony, Samsung, LG, Panasonic, Rotel, NAD and Yamaha, to name but a few.

"Audiovision's prominence in the marketplace has increased at a tremendous pace and so has the customer's expectation of what they want to see from us. The Cape Homemakers Expo is the biggest show of its kind in the Western Cape and it has become important for Audiovision to be part of such a premier event," says Werner Volschenk of Audiovision.

"We envisage the Sound Emporium to become an annual event that will allow us to showcase the very latest and best in technology. The timing of the expo is also perfect, as most manufacturers introduce their latest products in spring in time for the festive season," concludes Volschenk.

According to John Leyden, MD of Homemakers Fair Cape (Pty) Ltd and organiser of the event, "Technology in the home is developing at a rapid rate. By incorporating the Audiovision Sound Emporium into the Cape Homemakers Expo, we can truly offer visitors the latest world trends in home entertainment and home enhancement. Attracting more than 350 exhibitors, covering an area of approximately 12 000m², the Expo will offer visitors the most comprehensive range of home lifestyle products."

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