

2011 Most Popular lists for Bizcommunity Retail

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Here they are, Bizcommunity.com Retail's 2011 lists of most popular articles and those that drew the most comment. So, do you agree with the numbers - or do you have *your* favourites (and not-so-favourites)?



Our most-read stories

1.	Pick n Pay launches loyalty programme	18 Mar 2011
2.	Marketing in the new legislation - Godfrey Parkin	07 Mar 2011
3.	Edgar's Club magazine goes to international publishers	15 Feb 2011
4.	Li Edelkoort trend seminars at Design Indaba	17 Feb 2011
5.	Mall of the North opens in Polokwane	15 Apr 2011
6.	Platter's 5-star wines announced	12 Oct 2011
7.	Zappon.co.za launches today	22 Mar 2011
8.	Pick n Pay launches new private label	20 Oct 2011
9.	[2011 trends] Back to the dinner table: 11 restaurant trends - Michael Said	21 Jan 2011
10.	CPA claims first victim - Staff reporter	01 Apr 2011
11.	Sunday Times Business Times Top 100 Companies	27 Oct 2011
12.	State of South African logistics survey out now	09 Mar 2011
13.	[2011 trends] Brand trends for 2011 - Colleen Funkey	17 Jan 2011
14.	Foschini in fashion faux pas - Andile Ndlovu	27 Oct 2011
15.	[2011 trends] Year of the tablet - Toby Shapshak	30 Jan 2011

Our most-commented-upon stories

1.	Pick n Pay launches loyalty programme	18 Mar 2011	14
2.	Li Edelkoort trend seminars at Design Indaba	17 Feb 2011	6
3.	Cadbury Dairy Milk lets loose the joy	17 May 2011	5
4.	Buy Krugerrands online, store at Rand Refinery	16 Feb 2011	4
5.	Shoprite dishes out fresh threat on Wal-Mart deal	13 May 2011	3
6.	Are retailers forgetting the basics?	30 Jun 2011	3
7.	New CEO for LG Electronics South Africa	14 Jan 2011	2
8.	New hospitality conference, exhibition	04 Feb 2011	2
9.	Edgar's Club magazine goes to international publishers	15 Feb 2011	2
10.	[2011 trends] Back to the dinner table: 11 restaurant trends	21 Jan 2011	2

Our most-read contributors

1.	Michael Said
2.	Chris Moerdyk: @chrismoerdyk
3.	Dave Nemeth
4.	Gwen Watkins
5.	Toby Shapshak
6.	Renato Palmi
7.	Dr KF Lai

8.	Sindy Peters
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Our most-viewed press offices

1.	Fore Good Investments
2.	IMPERIAL Logistics
3.	Tiger Wheel & Tyre
4.	Kraft Foods South Africa
5.	Elizabeth Arden
6.	Vital Health Foods
7.	Rentokil
8.	Isilumko Media
9.	BMI Research
10.	CGCSA

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▫ **Biz Most Read Award winners March 2024** 2 Apr 2024

▫ **Biz Most Read Award winners February 2024** 1 Mar 2024

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