

Leading Chinese company appoints Litha to launch their South African headquarters

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LiuGong, a global leader in the manufacturing of heavy equipment for the mining, construction and agricultural sectors, has appointed Litha to launch their South African headquarters in Pomona in November this year.

LiuGong has always had a presence in Africa, but their new headquarters in South Africa will effectively serve the Sub-Saharan region of the continent.

In addition to the launch event, Litha will also be responsible for LiuGong's marketing and PR.



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