

BrandNew has been appointed communications agency to Kenya Airways – The Pride of Africa.

Kenya Airways has appointed BrandNew as their communications agency for Southern Africa.

Kenya Airways has a lot to shout about, having just announced their flights to Bangkok and Hong Kong effective from 3rd September 2003 as well as increasing the number of flights from South Africa. Currently flying between Johannesburg and Nairobi ten times a week Kenya Airways have added a Cape Town – Nairobi leg to their schedule as of October.

Also of great interest and admiration is Kenya Airways intention to embark on Phase Two of its Fleet Modernization Programme next year with the delivery of Boeing 777-200 aircraft to make it the first African Airline to operate this kind of jet.

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