

Homes rekindled with love

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This past February the Coca-Cola Dome was buzzing with creativity and inspiration when the Gauteng HOMEMAKERS Expo opened its doors for the 18th time.



The multi award-winning exhibition did not disappoint and again proved why it is regarded as South-Africa's best consumer show. In keeping with its marketing promise of "Love your Home", HOMEMAKERS and their exhibitors put on a great show for the close on 49 000 visitors.



The 600 plus stands offered homeowners plenty of browsing and buying opportunities and products on display ranged from essential home improvement products and services to the oh-so-nice aspirational items.



Apart from the trendsetting exhibits, the expo also presented some exciting features. Landscapers put a spin on garden luster in **Courtyard Couture**, demonstrating that a beautiful garden design can be achieved in a small space. The **Décor on a Budget** feature presented for the second year, was definitely one of the highlights of the show. Six top designers proved that ka-ching and styling do not always need to be used in the same sentence. The ever popular **Future of Design**, where young creative artists illustrate their latest work, featured several "show stoppers" and conversation starters.

HOMEMAKERS were proud to do their part for charity by fully supporting the <u>Joburg Child</u> <u>Welfare 100 doors project</u>. This initiative saw artists and celebrities creatively jazzing up over 100 doors, many of which were displayed and auctioned at the expo.

Visitors to the show agreed that this was one of the best HOMEMAKERS Expo's yet, as visualisation of decor and design concepts got their creative juices flowing, and they could go home and replicate and incorporate these ideas into their own homes.

Congratulations

Congratulations to all award-winning exhibitors!

Top accolades went to **The Kitchen Studio** who won the Overall Award for Exhibitor Excellence, for their undoubtedly modern and trend inspiring kitchen display.

Gold Awards went to: Easylife Kitchens, Evergreen Turf, Mosaic Eternity, Centurion Systems, River Woods Manufacturing, The Plantation Shutter Company, Caesarstone and Barcrafts.

Visit www.homemakersonline.co.za for more photos and videos on the Gauteng HOMEMAKERS Expo.





- "Secure your stand, cultivate trust, generate leads and build your brand! 23 Jan 2024
- "Tribute to industry stalwart: Henk Louw (16 August 1939-11 September 2023) 15 Sep 2023
- "Johannesburg Homemakers Fair on from 24 to 26 March at Kyalami 13 Feb 2023
- " Get on board with Homemakers digimag 21 May 2021
- **2021 Johannesburg Homemakers Fair postponed** 10 Feb 2021

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