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Promise refreshes

Issued by Promise

11 Feb 2011

Promise has refreshed the agency identity along with a move to new premises double the size of the old premises. The new premises have allowed for more breathing space for the agency staff and can be adapted to accommodate future staff growth of up to 30%.

The agency has also designed and built a new website <u>www.promisebrand.co.za</u> to supplement the Bizcommunity press office. The site was designed and built in-house by Promise Digital.

Five new agency staff have joined the growing team in both the creative and account management departments. Vanessa Klevansky joins as new Creative Director and Marc Watson now moves into the position of Executive Creative Director.

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- Balancing AI and authenticity: The industry's tightrope walk 14 Sep 2023
- " Promise appoints Nic Kostouros as ECD 8 Sep 2023
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Promise

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