

## Tiger Wheel & Tyre expands its reach in 2011

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Tiger Wheel & Tyre continues to expand its footprint in 2011 with two new stores now open for business. Both Tiger Wheel & Tyre Rustenburg and Tiger Wheel & Tyre "The Glen" have opened their doors in the anticipation of the festive rush and are ready for the new year ahead.



Tiger Wheel & Tyre's proven formula sees the two facilities kitted out with state of the art fitment and alignment bays, customers can also enjoy the stores' contemporary designed hospitality area, not to mention the impressive showcase of big tyre brands to choose from such as Continental, Yokohama, Michelin, Goodyear, Pirelli, BFGoodrich, Velocity and Tiger Wheel & Tyre's exclusive world-class Hankook tyre brand.

No matter what you drive or what your tyre requirements are, it's comforting to know that you're certain to find what you're looking for at Tiger Wheel & Tyre:

from high performance and ultra high performance tyres to passenger, 4x4, SUV and LDV and luxury vehicle fitments.

All Tiger Wheel & Tyre stores also have a vast array of wheels to marvel at with exciting styles from brands like TSW, Racing Hart Concepts and Turn 1 wheels.

"We're extremely proud to be part of the Tiger Wheel & Tyre family," says Deon Coetzee, who heads up Tiger Wheel & Tyre "The Glen" as Store Manager, bringing with him six years of experience with the company. "Tiger Wheel & Tyre has been voted South Africa's favourite place to purchase tyres in a number of independent surveys and with such an extensive array of services and leading brand's, we're excited to be a part of the success story."

Andre Beukes, Store Manager of the new Rustenburg store, brings with him a wealth of expertise in the tyre trade having been with Tiger Wheel & Tyre for eight years. He is similarly excited about the future: "We have fantastic facilities, an enthusiastic and knowledgeable team on hand and we are ready to assist customers with whatever they need."

With the opening of the Rustenburg and The Glen stores, Tiger Wheel & Tyre is now fast expanding their service excellence across southern Africa. "Tiger Wheel & Tyre continues to flourish in Southern Africa with a steady stream of new stores having recently joined the family," says Joe Du Plooy, Marketing Executive at Tiger Wheel & Tyre. "We are now looking to the year ahead and will continue to grow the brands reach in 2011 with more stores set to open in the coming months."

The residents of Rustenburg have a lot to look forward to with their very own Tiger Wheel & Tyre located on the corner of R24 and Fourth Avenue, Waterfall East - for more information contact the store on (014) 537 6640, while residents of Johannesburg South can visit Tiger Wheel & Tyre "The Glen", situated on 5 Lois Avenue Gleneagles or contact the store on 082 710 6591.

The stores are open for business Monday to Friday from 8am - 5pm and on Saturdays from 8am - 1pm. For all the great deals now on at Tiger Wheel & Tyre visit <u>www.twt.to</u> or from your mobile at <u>mobi.twt.to</u>.

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