

Hook, Line & Sinker wins retail development client, FPG Property Fund

FPG Property Fund has hired Hook, Line & Sinker (HLS) to launch three newly renovated malls in the Western Cape.

FPG Property Fund is a privately held property investment and development company that specialises in South Africa's retail convenience sector. In addition to video scripting and trade media relations, HLS will assist FPG in developing website content and creating brochures and websites.

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