

# Tswalu appoints Fivestar PR

Cape Town-based PR and digital content consultancy, Fivestar PR has been appointed to represent Tswalu.

Tswalu aims to restore the Kalahari through sustainable conservation and ecotourism, allowing privileged access to one of South Africa's last remaining wilderness areas.

Tswalu is a South African privately owned game reserve that funds research projects aimed at understanding and conserving Kalahari species.

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