

# East Coast Radio is South Africa's favourite English-speaking radio station

Issued by [East Coast Radio](#)

7 Jun 2010

According to the latest RAMS, East Coast Radio has retained its position as the leading English regional station (Mon-Fri) with an average of 911 000 daily listeners. This makes East Coast Radio not only the most favourite English-speaking radio station in KZN, but the entire country. East Coast Radio has emerged head and shoulders above its closest competitors and continues to enjoy the support of an exceptionally loyal listenership.

East Coast Radio is the leading commercial radio station in KwaZulu-Natal and the second largest regional radio station in South Africa. Its format is an energetic, hot adult contemporary, lifestyle station widely known as the creative hotspot of South African radio.

Station Listenership:	
Listenership	RAMS 2010/1
Past 7 Days	1 679 000
Average Day (Mon-Fri)	911 000

- **A sea of turquoise and yellow takes over KZN's promenade for the Suncoast East Coast Radio Big Walk** 30 May 2024
- **Vic Naidoo bids farewell to East Coast Radio to embark on a new journey** 29 Apr 2024
- **East Coast Radio welcomes Mzuvele Mthethwa as new managing director** 16 Apr 2024
- **Empowering business minds at the Mancosa East Coast Radio Business Breakfast** 12 Apr 2024
- **Walk Your Way at the Suncoast East Coast Radio Big Walk** 18 Mar 2024

## [East Coast Radio](#)



East Coast Radio is KwaZulu-Natal's number one; for hit music, for inspiring content, for updated information and for making memories. East Coast Radio is a brand as energetic and vibrant as the people from the East Coast of South Africa.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>