

Scan Display creates designer expo

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Scan Display embodied the values of Design Indaba at this year's show, striving for innovation blended with intelligent design.



As the show's official service contractor, Scan was responsible for the design and project management of the exhibition. Through Scan's use of cutting-edge display products, the expo structure itself became a showcase of design excellence and possibilities.

Rolled Carpet

Scan used Italian-imported rolled carpet for full-lay carpeting. This style of carpeting results in fewer joins in the flooring and is neater and sleeker than traditional tile carpets. Black carpeting was used throughout the pavilion, overlaid with carpeted pathways in four bold colours which helped to demarcate different areas for visitors in a visually striking way.

Mike Purdham from Interactive Africa (the organisers of Design Indaba) says: "Constantly seeking to raise the bar, the Design Indaba Expo and Scan have collaborated to introduce a number of firsts to the exhibition industry. The 2010 edition saw the introduction of full-lay carpeting for the first time, and we have had an overwhelmingly positive response from exhibitors and visitors alike."

Modulbox

Scan used an exciting addition to its product range, the Modulbox, to create the Interactive Africa stand. The simple and compact nature of this stand-in-a-box makes it quick and easy to transport and construct, which is invaluable given the restricted time available for set-up and break-down.

Despite its simplicity, the box is customisable for a variety of layouts to maximise the available space and serve the varying needs of exhibitors.

Mike Purdham says of the Modulbox: "Its ease of use and quick set-up time gave us one less thing to worry about. The stand was one of the stand-out features of the 2010 Design Indaba Expo."

Success

This was the fifth year that Scan has worked in partnership with Interactive Africa to create the Design Indaba Expo. This year's show was the most successful in terms of visitor turnout - 29,000 visitors attended last year, while this year a record breaking 35,000 visitors passed through the doors.

For more information, contact Scan Display on +27 11 447 4777 or . Alternatively visit www.scandisplay.co.za.

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