

The Prudential *Eat Out* Restaurant Awards celebrates its tenth anniversary

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The spotlight is set to shine on chefs across the country, as the culinary industry prepares for the tenth annual Prudential *Eat Out* Restaurant Awards. The country's top chefs - Chantel Dartnell (Mosaic, JHB), Laurent Deslandes (Bizerca, CPT) and previous *Eat Out* Chefs of the Year, Luke Dale-Roberts (La Colombe, CPT) and Richard Carstens - will treat guests to a sublime four-course meal. The glamorous event, which is regarded as the Oscars of the South African restaurant scene, will be held on 22 November at the Westin Grand Hotel in Cape Town. Tickets are available for R650 per person at www.eatout.co.za, but seats are limited.



For the second consecutive year, Prudential Portfolio Managers - world leaders in financial service groups and top asset managers in South Africa - partner with New Media's *Eat Out* brand in sponsoring the Prudential *Eat Out* Restaurant Awards, as well as the recently launched *Eat Out Best Of* series.

Says Bernard Fick, director of Prudential Portfolio Managers of South Africa: "Prudential Portfolio Managers are very excited to support the Prudential *Eat Out* Restaurant Awards again. We salute South Africa's top chefs for their contribution in making our country a destination of choice for international visitors, whilst also playing an important part in the domestic economy.

"We applaud their passion for excellence and focus on top customer service. These are values that Prudential Portfolio Managers wholeheartedly support. We wish all the contenders for the title of Chef of the Year the best of luck, and look forward to a wonderful awards function."

The *Eat Out Best Of* series, in association with Prudential, showcases online users' favourite local eateries - from chic cafés and authentic Italian trattorias to laid-back burger joints and curry restaurants. These new mini-restaurant guides are available for free on www.eatout.co.za.

From humble beginnings as an annual magazine, *Eat Out* has grown into a multi-platform brand, which offers South African food lovers everything they need to know about the local restaurant scene. The *Eat Out* brand encompasses a bumper glossy annual, website, weekly newsletter, Foodle mobile application, as well as digital magazines and events.

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