

Grinaker-LTA appoints Promise

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Promise has been appointed as agency to Grinaker-LTA. Grinaker-LTA is a multi-disciplinary construction and engineering group, focused on selected infrastructure, energy and mining opportunities. The agency will be required to deliver tailored solutions to specific project needs.

Doreen du Plessis, Head of Communications and PR, notes: "Promise has integrated well with our team and understands our business needs. We look forward to working with them on future brand related projects."

The agency has also welcomed three new staff members. Andrew Moore joins in the capacity of copywriter, Gail Cameron has been appointed to brand operations and Wynand Janse van Rensburg has joined the design studio. The new team members are well allocated to add further support to client needs.

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