

# Algoa FM and Michael Jackson

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Upon their return... they'll tell stories of a place they visited where buskers are not permitted to sing; where Eric Clapton's Lead II Fender guitar accompanies a great meal; they'll share pictures taken from 135 meters above the ground in a city where the Queen will soon be joined by a King. But before they can do any of this, they'll need to win Algoa FM's Michael Jackson promotion!

The latest in a series of big station promotions, Algoa FM is giving its listeners the chance to win a sensational trip to London to see Michael Jackson "live" at the O2 Arena. All of Michael Jackson's fifty show dates for London were sold out within hours of the announcement. Previous promotions run by the Eastern Cape's favourite destination station saw listeners fly to London to see Madonna, Neil Diamond and Bon Jovi. The station has also sent listeners to see Billy Joel, Cliff Richard, Lionel Richie, Rod Stewart and the Oscars.

Programme Director Alfie Jay: "Michael Jackson is the official King of Pop and the biggest entertainment news of 2009. Clearly we wanted our listeners to share in this historical moment. What makes this promotion so particularly special for us is that, to our knowledge, we're the only radio station in South Africa offering this wonderful prize!" Algoa FM's Michael Jackson package includes a three day/two night stay in London; dinner at the famous Hard Rock Cafe; The London Eye; the Underground and the very special VIP seats close to the stage to experience Michael Jackson "live" at the O2 Arena!

The competition starts on Monday the 4th and continues until Thursday the 28th of May 2009. Listeners will be cued to enter via sms and the station will draw finalists throughout the day. All finalists will go into an audited draw on the 1st of June, when the winner will be announced. Jay: "We continually strive to provide our listening community with the experience of a life-time and so far so good. But this promotion is just so big - there's not a jock on my team that wouldn't want to go to this concert!"

For more details visit [www.algoafm.co.za](http://www.algoafm.co.za) or [www.algoafm.mobi](http://www.algoafm.mobi).

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