

MTN "Faint" TVC gets the Howard Music touch, as does the "Stars of Mzanzi" Awards

4 Mar 2008 Issued by Howard Audio

Howard Music composed the latest MTN TVC for Metropolitan Republic, and Adam Howard, with Zwai Bala, are musical directors for the "Stars of Mzanzi" Awards on SABC 1.

HOWARD MUSIC COMPOSES MUSIC FOR THE LATEST MTN AD FOR METROPOLITAN REPUBLIC.

The latest MTN "Faint" ad by Metropolitan Republic, used the services of Howard Music to compose the music. The reference was an orchestral track by Ennio Morricone. Live musicians were used including oboe, guitar and two fantastic sopranos. "The trick here was to get the big orchestral sound, using only nine musicians. Library sounds interwoven with live musicians was the technique, and I'm happy with the result." - Adam Howard.

Click here to view the MTN "Faint" TVC.

"STARS OF MZANSI" TV SHOW.

Adam Howard is the Music Arranger for the TV awards ceremony, "Stars Of Mzansi". Incidental music was also composed by Adam and Music Director, Zwai Bala. Adam arranged the music for a 17-piece band, including a string section. Music has been arranged for artists - Parlotones, Loyiso, Nhlanhla, Kwela Tebza, RJ Benjamin, Malik, ProKid, Tasha Baxter and Sligour. The event company is Blue Moon, and the TV show is Live Tonight (29th Feb) at 8:30pm - SABC 1.

VODACOM FUNCTION - SUN CITY - BALA BROTHERS

Adam was the Music director for a Vodacom Function at Sun City on the 23rd Feb. Bala Brothers performed with the Johannesburg Festival Orchestra, and all music was arranged and conducted by Adam Howard.

- "Howard Audio sharpens its Pencil at the One Show Awards 24 May 2024
- "Howard Audio joins forces with Kabza De Small and Ofentse Pitse with Red Bull Symphonic 25 Apr 2024
- "Howard Audio picks up 4 Creative Circle Best Of 2023 awards! 20 Mar 2024
- "Howard Audio teams with In Bloom to bring awareness on gender issues 13 Mar 2024
- * Howard Audio features at Creative Circle Awards 15 Feb 2024

Howard Audio

HOWARD AUDIO At Howard Audio we do sound differently. Our composers and engineers combine original music, sound design and final mix in a state of the art studio to create emotionally captivating audio.

Profile | News | Contact | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com