

# Fifa secretary general Fatma Samoura to speak at Africa Women Innovation and Entrepreneurship Forum 2023

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Amid the excitement around the Fifa Women's World Cup 2023, the Africa Women Innovation and Entrepreneurship Forum (AWIEF) is thrilled to announce Fatma Samoura, Fifa secretary general, as a keynote speaker at the AWIEF2023 Conference in Kigali.



Senegal-born Samoura is the first African and first woman to hold the role of secretary general at Fifa in its 116-year history.

As head of Fifa's administration, Samoura has played a pivotal role in transforming the organisation, and has been instrumental in driving unprecedented growth in women's football which gained new impetus under her leadership.

With 32 teams participating, the Fifa Women's World Cup 2023 is the biggest in the competition's history, providing a fitting send-off for the Fifa secretary general when she steps down in December.

AWIEF2023 will take place at the Kigali Convention Center, Rwanda, on 9 and 10 November, in partnership with Rwanda's Ministry of ICT and Innovation and Rwanda Convention Bureau.

The event features keynotes, interactive panel discussions, a multi-sector exhibition, workshops and masterclasses, the AWIEF Awards and Gala Dinner, and plenty of networking opportunities.

Samoura joins this year's powerful and high-level speaker faculty, which includes H.E. Paula Ingabire, minister of ICT and Innovation, Rwanda; Clare Akamanzi, CEO, Rwanda Development Board (RDB); Yvonne Manzi Makolo, CEO, RwandAir; chairperson, International Air Transport Association (IATA) Board of Governors; Cosmas Zavazava, director, Telecommunication Development Bureau, International Telecommunication Union (ITU); and Eleanor Nwadinobi, president, Medical Women's International Association (MWIA) amongst other African and global thought leaders and industry experts across business, international development, and government.

Don't miss this exclusive opportunity to learn from, connect with, and be inspired by outstanding leaders and trailblazers at

AWIEF2023.

Book your ticket now at <https://www.awieforum.org/awief-conference-2023/>.

For more information, email us at [info@awieforum.org](mailto:info@awieforum.org).

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▪ **AWIEF and Victoria's Secret partner to launch Growth Accelerator in Nigeria - Call for applications** 22 Feb 2024

▪ **AWIEF Growth Accelerator for South Africa in partnership with Nedbank - Call for applications** 8 Feb 2024

▪ **Winners of 2023 AWIEF Awards announced** 14 Nov 2023

▪ **FIFA Secretary General Fatma Samoura to receive inaugural AWIEF Lifetime Leadership Award** 2 Nov 2023

#### AWIEF



AWIEF is an award-winning, pan-African women's economic empowerment organisation that promotes and supports women business leadership and innovation through high impact development programmes and our annual AWIEF Conference and Awards.

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