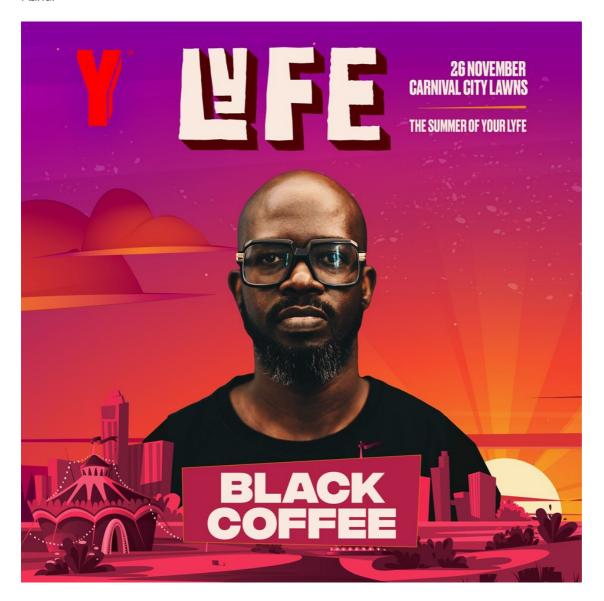


## Y presents the summer of your Lyfe! Black Coffee to headline Lyfe

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On 26 November, Y, the biggest commercial youth radio station in South Africa, takes its Lyfe music festival to the East Rand.



Globally acclaimed, Grammy Award-winning, superstar Black Coffee returns to South Africa in November following an unparalleled five-month, European summer tour to take the reins of this highly anticipated summer festival.

Carnival City Lawns will witness performances by global Amapiano stars Focalistic, DBN Gogo and Musa Keys. AKA, who has one of the most impressive catalogues in South Africa, will be on the stage too. Hip Hop royalty Nasty C, internationally acclaimed DJ Lag, together with A-Reece, Maglera Doe Boy, Sha Sha and Sama Winner Nomfundo Moh, Y's own Venom, Legendary Crisp, Candii and Fif laaa are expected to set the stage alight as they officially usher in Summer 2022.

Focalistic, DBN Gogo and Musa Keys, celebrated for the local amapiano genre, are creating waves internationally while touring the world. Nasty C is a respected hip-hop artist who has dropped over four albums and continues to be one of SA's biggest exports. A-Reece is one of the most successful and lyrical rappers in Africa. Rightfully known as the pioneer of Gqom, DJ Lag will definitely bring his distinctive sound to Lyfe. AKA has just dropped his successful Lemons (Lemonade)

and Sha Sha has also released her album. With both Maglera Doe Boy and Venom having just released albums – there will be so much to celebrate and enjoy.

Y's managing director, Haseena Cassim, said: "We are excited to host artists of this calibre on the Y stage. We are honoured that Black Coffee will be with us at Lyfe and we are looking forward to sharing the Lyfe experience with our listeners in the East Rand. They can expect a day filled with great music, fun, with a festival atmosphere and a few surprises."

This November, Lyfe, will be an expression of lifestyle and entertainment brought together against a colourful and vibrant backdrop. With food stalls and trucks, as well as chill out gardens, Lyfe will be the perfect outdoor experience.

After two years, it feels great to be celebrating a big summer, and Y is definitely a part of making sure it starts on 26 November. Additional announcements about Lyfe will be made closer to the time.

Tickets are available at ticketpros.co.za and Spar.

Listen to Y on the Y app, OpenView, DStv Channel 859 or FM 99.2.

- "Ignite and empower at Y's ultimate youth month gathering: GRYND 14 May 2024
- "Y, vibrating on high frequency 4 Apr 2024
- \* Welcome back summer with Lyfe 25 Aug 2023
- Introducing Grynd: The ultimate Y Youth Month gathering for play and creation 6 Jun 2023
- Nia Brown serving breakfast at Y 24 Mar 2023

## YFM 99.2



YFM has the youngest commercial audience in South Africa. It's become known as the capital of youth culture. As the most influential proponents of local South African music, YFM is a 75% music, 25% talk station. The sound of the station is defined by a well-curated collection of the best local and international hits. YFM is a balanced platform supporting not only established artists but new, up and coming acts. YFM proudly supports the South African music industry, boasting over 50% in local content. With a multi-channel approach, the station has an audience of 2.5 million across, radio and digital platforms. If it's hot, you're most likely to hear it on the authority on all things trendy, YFM 99.2.

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