

# Biz Most Read Award winners August 2022

Issued by [Bizcommunity.com](https://bizcommunity.com)

1 Sep 2022



August coronations to the following companies whose proud announcements were among the most-read press releases published via Bizcommunity's Press Office newsrooms over the past month.

Thanks to all our publishers for their awesome contributions to the daily business-to-business snapshot of our region.

## Congratulations to the Biz Most Read Award winners | August 2022

- [Greater heights at Primedia for leading political journalist Matshidiso 'Tshidi' Madia](#) - Primedia Broadcasting
- [Growth of SA's Most Valuable Brands outpaces the economy, increasing 21% in value to \\$34.9bn](#) - Kantar
- [Primedia celebrates the giant contribution of Jeremy Mansfield](#) - Primedia Broadcasting
- [Bata South Africa hits the digital streets with #SuitYourSneakers campaign for Women's Month](#) - Bata

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MARKETING & MEDIA

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[Bizcommunity.com](https://bizcommunity.com) 25 May 2022



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and stakeholders, plus you get all the data stats on your releases to add to case studies and client reports, assisting with SEO and getting picked up by the media, all contributing to your company's reputation, status and value. We love to help you look for ways to make your business content stand out, so feel free to talk to us any time about best newsroom management practice. [More info.](#)

- " **Biz Most Read Award winners April 2024** 1 May 2024
- " **Tick all the X's with Biz Content Feature Sponsorship** 26 Apr 2024
- " **Biz Most Read Award winners March 2024** 2 Apr 2024
- " **Biz Most Read Award winners February 2024** 1 Mar 2024
- " **Share in the sharing economy on Biz** 28 Feb 2024

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