

# Anaconda strikes again

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E.tv made headlines and trended on social media last week, with news of a repeat of the *Anaconda* movie.



Social media was abuzz with some hilarious tweets from viewers, and even some celebrities, when e.tv announced the line-up for their popular 8pm slot last week.

The *Anaconda* movie flighted at 8pm on e.tv and saw over 2.4 million fans tuning in. The movie is an old favourite, and even though you know that snake is about to strike, you can't stop watching. Some viewers commented, "We love it," and "It might be old, but I keep watching."

"*Anaconda* is an old-time favourite and we know our audiences are hooked on suspense," says Marlon Davids, MD e channels. "We will continue to bring the drama, suspense and thrills to viewers."

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