

Openview voted industry leader in Ask Africa Orange Index Awards

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Openview is delighted to be acknowledged as the best in Customer Experience within the Entertainment Industry in the 2021/2022 Ask Afrika Orange Index awards!

The Ask Afrika Orange Index® has been at the forefront of service benchmarking since 2001 and is the broadest, independent, and most widely referenced service excellence benchmark in South Africa. The benchmark has been tracking customer experience, and the changing trends and expectations since 2001. The 2021 Ask Afrika Orange Index® not only celebrates a long history of tracking data but also provides customer experience and service scores across 31 industries and 200 individual brands to establish which companies provide the best customer experience in South Africa. (Ref: Ask Africa)

“Openview has spontaneously been rated as the best in the Entertainment Industry and we could not be prouder of the recognition by our customers. The announcement comes at the perfect time as we are celebrating our 8th birthday. We have also reached the benchmark of activating in more than 2.6 million decoders in homes across South Africa,” says Openview Executive Mmatshipi Matebane. “We thank our loyal viewers for the ongoing support and vote of confidence.”

The eMedia satellite bouquet launched on 15 October 2013 and now offers 20 TV channels plus 28 radio channels in the bouquet which caters to all ages, races and genders across South Africa. Some of the popular choices is an Afrikaans offering on eExtra with over one million viewers daily, and eKasi - a dedicated local content block on weekends between 7pm and 8pm on eReality. Openview is currently activated in 2.6 million homes across South Africa.

For more information and to see the complete Openview bouquet visit www.openview.co.za.

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eMedia Investments is a South African-based media group with a number of core assets in the television and radio broadcasting sector.

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