

Better the way you do business with location level, confidential customer insights

Issued by [Location Bank](#)

14 May 2021

Focus group surveying is an effective marketing tool, but traditional methods are incredibly time-intensive and costly. iFeedback is an online survey tool that digitises and streamlines the whole focus-group process, giving location-level customer feedback (not general overviews!) to questions custom-designed by you, the brand expert.

Find out more about our exclusive iFeedback benefits by viewing or downloading our overview below.

[View/Download iFeedback Overview](#)

iFeedback puts control of the conversation with customers squarely in your hands



Ready to find out exactly what your customers want?

Contact us today for a demo of this powerful insights tool that gives you exclusive, actionable direction on how to better your business.

[Request iFeedback Demo](#)

- ° Ready to be heard? Rate service delivery in your area - Your feedback matters! 10 Apr 2024
- ° Reflecting on a year of remarkable milestones: Location Bank's 2023 journey 15 Feb 2024
- ° Navigating the evolution of local search 18 Jan 2024
- ° Get 6 months free iFeedback when you sign up for StoreVault 17 Nov 2023
- ° Elevate your branch's performance with iFeedback 25 Oct 2023



Location Bank

Securing your footprint. Leveraging your presence. Protecting your reputation.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>