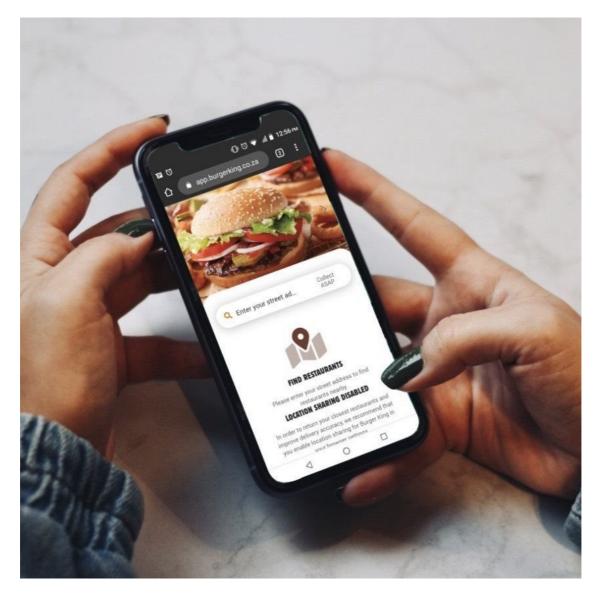


It's all flame-grills-go as Burger King launches contactless collection options

Issued by Burger King

31 Aug 2020

Full menu now available for curbside and in-store pick up



Burger King® South Africa announced that South Africans will now have more contactless options to satisfy their Whopper cravings with the nationwide launch of its contactless click-and-collect and curbside pickup options. The launch, which will see the franchise start rolling out these options to most branches across the country, comes after a successful pilot programme being concluded at 10 of its restaurants.

This is according to Juan Klopper, chief operating officer at Burger King® South Africa, who says that the restaurants put the safety of guests and staff front and center, and these two new options take the existing health and safety precautions even further.

In addition to increasing safety for patrons, Klopper explains that the new collection options are also much more convenient. "Guests can now skip queues entirely, easily pay for their meals online and take advantage of even speedier service than ever before, the next time they crave a Burger King® meal.

"By offering click-and-collect and curbside pickup as options on the Burger King® online ordering platform, guests are able to order meals and complete payment online via the Burger King® website, and either collect their orders from selected restaurants or have their order brought to their vehicles outside the restaurant. We have also put strict safety procedures in place to further minimise unnecessary contact for our guests - and as a responsible quick service restaurant (QSR), we see this as the logical next step in helping to combat the spread of the Covid-19 pandemic."

He explains that both of these collection options are valid for all the items on Burger King's menu. "There is no additional cost and guests can order from our regular menu, as well as take advantage of Burger King® promos such as our highly popular 2 for R50, 2 for R60, and 2 for R100 special offers, among others."

Burger King® South Africa's drive-through and take-away options have so far been met with overwhelmingly positive reactions from customers, with the Twitterverse seeing comments like "Excuse me while I tear up, but I'm gonna enjoy a Tripple Whopper."

With the nationwide rollout of Burger King® click-and-collect and curbside pickup expected to be complete by the end of August this year, Klopper hints that there may be more developments to come for Burger King® South Africa. "E-commerce is a very important next step for fast-food in South Africa, and Burger King® is dedicated to continue building out our online services even further," he concludes.

- "Burger King unveils How We Serve a King campaign, emphasising customer satisfaction 22 May 2024
- Burger King discovers a Whopper 6,500 light years away 22 Apr 2024
- Burger King South Africa celebrates local talent with the Suidoosterfees 15 Mar 2024
- " Burger King is going the X-Tra Mile to give away X-Traordinary prizes 27 Oct 2023
- "Burger King introduces a sizzling new addition: Black Mamba Peri-Peri Sauce 5 Oct 2023



Burger King

Welcome to BURGER KING® South Africa, the HOME OF THE WHOPPER®. Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com