Workshop shows big data business benefits

Issued by AfriGIS   19 Apr 2018

The first quarter AfriGIS Data and Spatial Workshop on 13 March 2018 in Midrand highlighted ways for companies to make sense of big data. AfriGIS's chief business officer, Brian Civin, first gave an overview of framework areas for big data integration, warehousing, and analytics.

The company's data expert, Christopher Ueckermann then introduced the latest dataset releases and updates for the past quarter, highlighting the important changes to the datasets and the maintenance schedules and plans for the next releases. He focused on the Gated Communities dataset and the many additions made in the Sectional Schemes dataset. The company focussed its efforts in preparing the base datasets in the last quarter. Ueckermann also explained that there lies value in connecting one's internal data and extracting the value of other sources of data for better analysis and sustainable improvement in your business environment.

Nhlanhla Mabaso, AfriGIS project manager, proceeded to give examples of big data applications in to business decision making along with tips for working with big data. In closing, Kredar Projects' André Voges explored examples and case studies of the uses of reference data, and its processes.

Source: http://www.ee.co.za/article/workshop-shows-big-data-business-benefits.html

  • **Beyond borders – AfriGIS develops verified geospatial data for Africa** 30 May 2024
  • **AfriGIS's Peter Smythe appointed to GeoServer Project Steering Committee** 14 May 2024
  • **Location intelligence is the secret weapon of data-driven banking** 13 Mar 2024
  • **A GIS leap forward in the customer journey** 28 Feb 2024
  • **What are you looking for?** 14 Feb 2024

AfriGIS

We create ONE OF A KIND GEOSPATIAL SOLUTIONS. We use geospatial information science to bring information about WHERE to life across industries and in any application. This helps our clients unlock value through better business intelligence.

Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com