

## Havas JHB chief creative officer earns honour as judge on **New York Festivals 2017 Grand Jury**

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Chief creative officer for Havas Johannesburg, Eoin Welsh, has been invited to be part of the Grand Jury at this year's the New York Festivals.



Chief Creative Officer for Havas Johannesburg, Eoin Welsh

The New York Festivals International Advertising Awards has been honouring the world's finest creative advertising since 1957. Every year, world-class judges review submissions in the most current and relevant categories to award creativity across all media.

The New York Festivals Grand Jury consists of more than 400 of the world's most respected, award-winning executive creative directors. This diverse group of top-level industry professionals determine the shortlist through two rounds of online judging sessions in over 70 countries.

"It's an honour to be invited", says Welsh. "There's no more inspiring task a creative can hope for than being exposed to the world's most prestigious work, and to have the opportunity to really analyse, and ultimately help recognise and reward it. It's something I'm really looking forward to. Last year I got the opportunity to judge at Cannes, and it's fantastic to have another such opportunity this year".

The winners will be announced at a gala event in New York on Thursday, 18 May

2017.

For more information on the awards visit New York Festivals website. To stay in touch with us, join the conversation and log on to www.za.havas.com or like our Facebook page and follow us on Twitter.

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