

# Celebrating African business communities in May

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Bizcommunity is celebrating Africa Day, 25 May, with a special Africa focus all month and the appointment of a senior editor to produce daily Africa media and marketing news.

This is a time for celebration:

- **Africa Day:** 25 May 2016, marks 53 years since the signing of the Organisation of African Unity (OAU)
- **Africa Month:** Exclusive Bizcommunity Africa B2B focus throughout the month of May.
- **Daily Africa News:** The appointment of veteran industry journalist and editor, [Louise Marsland](#), as head of Bizcommunity's Africa portal and the taking of our Africa newsletters daily.

As one of South Africa's foremost B2B media experts and a journalist with a career that spans 30 years across newspapers, B2B magazines and digital media, Marsland also has a Masters in Commerce: Strategy and Organisational Dynamics, and has spent the last two decades specialising in the media and marketing communications industry.

Marsland is often credited for her role in growing Bizcommunity to its current status during her tenure as its editor from 2003-2008, and says she is looking forward to networking within new pan-African business communities. "As Bizcommunity's trend curator and editor as well, I am well aware that the incredible innovation and creativity on the continent is vastly underreported and I am very excited to be able to write again about African enterprise, sustainability and innovation for Bizcommunity," she said.



Louise Marsland

She went on to say that Africa's dynamic media sector as well as sectors such as energy, education, retail, legal, medical, finance and commerce hold much potential for marketers and that she is looking forward to opening dialogue among Africa business thought leaders within the Bizcommunity space.

## Africa daily

As Afrophiles within our continent and around the world, prepare to celebrate 25 May as a day of African unity, Bizcommunity will use this auspicious timing to relaunch its platform for growing African business communities.

In keeping with our exciting [Content Calendar Highlights](#) packages, May is also used as an opportunity for showcasing African B2B news from 18 industry sectors under the **#AfricaMonth** banner. To advertise, sponsor, contribute company news or opinion, contact [sales@bizcommunity.com](mailto:sales@bizcommunity.com) or [africanews@bizcommunity.com](mailto:africanews@bizcommunity.com).

Show the world that BizAfrica is open for business. Join our 350,000 strong business community in May and find out how to showcase your business in Africa.

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